



# YOUR GIFTSHOP

send personalised gifts to your  
customers or colleagues

your  surprise





**Kurt Roothoofs**  
Customer Service Manager

“Our Customer Service ambassadors sometimes choose to do something special for a customer, if they are going through a difficult time or have an important occasion coming up, for example. YourSurprise has been our go-to for this for several years now, as they ensure our gifts are delivered quickly and feature the correct Essent branding.”



Say it in your own personal way

**Happy Birthday**

**Get well**

**Thank you**

*Sorry*

**New baby**

Congratulations

**12,5 years**

# What you get

- Gift shop in your own look & feel
- Each gift can be personalised with logo, text and photo
- Suitable gift for every moment, in different price categories
- Each individual gift made on demand and shipped within 24h
- Periodic payment based on ordered gifts

The screenshot displays the Allianz Direct gift selection interface. On the left, a vertical navigation menu on a yellow background includes the following options: "Choose your gift" (highlighted with a right-pointing arrow), "Gift specifications", "Personalise your gift", and "Complete order". The main content area features the Allianz Direct logo at the top center. Below the logo, seven gift options are presented in a grid:

- Rompertje**: A white t-shirt with "FENNE" printed on it.
- Celebrations**: A red gift box and a bottle of champagne.
- Bierpakket**: A collection of beer bottles, with a blue checkmark in the top right corner of its card.
- Unilever giftbox**: A brown and blue gift box containing various Unilever products.
- Bloemen**: A bouquet of colorful flowers.
- Tony's Chocolonely**: A box of Tony's Chocolonely chocolates.

At the bottom left, it says "Powered by your2surprise". At the bottom center, it indicates "Step 1 / 4 Choose your gift". At the bottom right, there is a blue button labeled "Next step".

# In three easy steps

## 1 Design your shop

Your shop can be designed in the look & feel of your company



The image displays a digital interface for the Allianz Direct gift shop. On the left, a white sidebar contains the Allianz Direct logo at the top. Below it, a text prompt reads "Enter your voucher code here" above a text input field containing the example code "e.g. ARKK12A34B". A blue "Go to shop" button is positioned below the input field. At the bottom of the sidebar, it says "Powered by your surprise".

The main area of the interface is a vibrant yellow banner. It features a photograph of a smiling man with a beard, wearing a black beret, sunglasses, and a blue and white striped polo shirt. He is pointing towards the right. To the right of the man, the text "Your gift shop" is written in large, white, sans-serif font. In the bottom right corner of the banner, the Allianz Direct logo is repeated.

#AllianzDirect

# 2

## Choose your gifts

Choose the gifts that fit your giving moment and audience



# 3

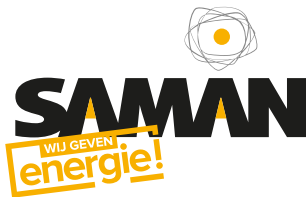
## Create your design

Determine the look & feel of your (branded) designs or choose one of ours





Some of our partners that also use Your Giftshop



Rabobank

*essent*



# your surprise

Want to know how we can help  
you start your own giftshop  
and have more engagement with your  
colleagues and customers?

Please contact us at

+31 111 712 466

or

[b2b@yoursurprise.com](mailto:b2b@yoursurprise.com)

Take a look at our website:

[www.yoursurprise.com/business](http://www.yoursurprise.com/business) >